



2ND ANNUAL
**POWER
ON HEELS**
Conference
& Scholarship Awards
PRESENTED BY THE
POWER *on* HEELS FUND, INC.®

Dear Supporter,

I would like to invite you to join the POWER On Heels Fund, Inc as we continue towards achieving our mission to lead and advocate for Latinas against gender pay gap inequity and the challenges they face in today's changing economy. On November 13th, 2020, we will host our 2nd Annual Power On Heels Conference & Scholarship Awards . This year's theme is "Creating Opportunities For Our Future". We have plans for an exciting conference portion of presentations on timely topics by industry experts. We will honor community leaders that advocate for Latinas with our POWER Heel Community Awards. And our culminating event of the day, the presentation of our 2020 Power Heels Scholarships to ten deserving Latinas professionals, business owners and college students.

This year, we are honored to bring a dynamic Keynote speaker Cenia Paredes, Designer and Founder of Cenia® New York. This innovative fashion entrepreneur ready to wear collection Cenia New York®, a line of day into evening dresses with a revolutionary fit concept that offers four distinctive fits that catered to the most predominant female body types, being the first and only designer in fashion history to implement this concept and bring it to a major department store in USA.

Please take a moment to review the information enclosed to consider the many benefits we have created for sponsorship. We understand the importance of building brand loyalty with a community like ours. The sponsorship opportunities enclosed are designed to assist your company in gaining exposure to the fastest growing purchasing power in our economy – Latinas professionals and business owners!

POWER On Heels Fund, Inc™ is a 501(c) (3) non-profit organization focused on the advancement of LATINAS in the workplace by advocating for social equity for gender pay gap impacting their professional and economic growth. By providing specialized programs from leadership to financial mastery, virtual events, mentorship, and scholarships, we are able to better position these women to increase earning potential, accelerate career advancement and cultivate future leaders. Since kicking off our programs in 2019, we have impacted the lives of 1600 Latinas through our events, education programs, scholarship, laptop distribution and virtual events.

Thank you in advance for considering your sponsorship of our conference that will further the mission and goals of the POWER On Heels Fund, Inc. If your company is interested in being an event sponsor, please reach out to me, info@poweronheelsfund.org or by telephone (713)-447-5404 or send an email to Leticia Vu at SponsorshipChair@poweronheelsfund.org We can't wait to hear back!

Be Powerful,



Founder & CEO
Power on Heels Fund, Inc

www.poweronheelsfund.org



Sponsorship Levels



Level	Benefits
<p>Select One</p> <p><input checked="" type="checkbox"/></p> <p><input type="checkbox"/></p> <p><input type="checkbox"/></p> <p>Power Level \$ 1000</p>	<p>Underwriter of one of the following:</p> <p>Virtual Conference - (This sponsorship level has been already selected)</p> <ul style="list-style-type: none"> • Underwriter of conference segment • Short presentation on your company prior to sessions • Introductions of each speaker (A total of 3) <p>Conference Keynote Conference</p> <ul style="list-style-type: none"> • Underwriter of conference segment • Short presentation on your company • Introductions of Keynote Speaker <p>Community Awards</p> <ul style="list-style-type: none"> • Underwriter of this conference segment • Short presentation on your company • Introductions of Community Awards (A total of 5) <p>In addition to the benefit mentioned above, you will receive:</p> <ul style="list-style-type: none"> • Throughout the event, company will have priority logo placement. (i.e. Event PowerPoint Slides) • Receive acknowledgements throughout the event. • Logo placement on POHF website and all conference marketing materials for distribution on all social media outlets pre-event, during and post event. • 1 personalized post for your company to our online community. (Prior to event) • POHF Membership – 2 Executive Briefcase Level Membership valid through 2021. • 2 Conference Registrations
<p>Scholarship \$ 1000</p> <p><input type="checkbox"/></p>	<ul style="list-style-type: none"> • One (1) Scholarship presented in your company's name to one of our ten (10) Scholarship recipients during Scholarship presentation portion. • POHF Membership – 1 Executive Briefcase Level Membership valid through 2021 • 2 Conference Registrations
<p>Gold Level \$ 500</p> <p><input type="checkbox"/></p>	<ul style="list-style-type: none"> • Logo placement on POHF website and all conference marketing materials for distribution on all social media outlets for pre and post event. • Six mentions during event • POHF Membership – 1 Executive Briefcase Level Membership valid through 2021 • 2 Conference Registrations
<p>Silver Level \$ 250</p> <p><input type="checkbox"/></p>	<ul style="list-style-type: none"> • Logo Placement on POHF website and all conference marketing materials for distribution on all social media outlets • Six mentions during event • 2 Conference Registrations

SAVE THE DATE

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POWER ON HEELS FUND, INC.®

Creating
**OPPORTUNITIES
FOR THE FUTURE**



OUR KEYNOTE SPEAKER

Cenia Paredes

Creator of Cenia New York® and Cenie Convi Jean

Virtual Workshops

Yolanda Black Navarro Leadership Legacy Award

Keynote Speaker Presentation

Presentation of our 2020 Power On Heels Scholarships

NOVEMBER 13th, 2020

Virtual Event



Creative & Design by **bunker58** BRANDING & DESIGN STUDIO www.bunker58.com

Sponsorship Opportunities are Available

For more information send email to

info@poweronheelsfund.org

“Cenia’s story is one of true determination, tenacity and love! She refused to accept “No” when it came to her dream!” - Ivette Mayo

Virtual Event

We will be hosting this event on a virtual platform that will provide professional and impactful effects that will create an exciting and worthwhile experience for everyone!

Plus, the event will be posted on the POHF YouTube Channel for additional viewer engagement.

www.poweronheelsfund.org



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Sponsorship Application

First Name: _____
Last Name: _____
Company Name: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone No. Office: _____ Cell: _____
Fax: _____
Email: _____

Credit Card Information

Credit Card Number: _____
Expiration Date: __/__/__ CVS Code: _____
Mailing Address and Zip Code: _____
Authorized Signature: _____
Date: _____

Sponsorship Selection

- (Please indicate desired level)* **Power Level - \$1000**
- Scholarship - \$1000**
- Gold Level - \$500**
- Silver Level - \$250**

Invoice provided upon request, or mail this completed form & payment to:
14318 Ellis Springs Lane
Humble, Texas 77396

Make payable to
Power On Heels Fund, Inc.
A 501 c-3 non-profit organization
EIN# 82-3912895
info@poweronheelsfund.org

If you are unable to sponsor our conference this year, please consider making a DONATION.
<https://poweronheelsfund.org/donate/>