

4TH ANNUAL  
**POWER  
ON HEELS**

*Conference*  
& *Scholarship Awards*

PRESENTED BY  
POWER ON HEELS FUND, INC.®

**LATINA**  
**MAIN STREET**  
*Takeover*

**SAVE THE DATE**



**FRI. NOV. 11<sup>TH</sup>**

THE POWER  
STARTS AT 9:00 AM

*Powerful*  
SPEAKERS

*Awards*  
CEREMONY

*Scholarship*  
PRESENTATIONS

*Impactful*  
KEYNOTE SPEAKER

Diamond Sponsors:



**TEXAS CAPITAL BANK®**

**UHD**

University of Houston-Downtown  
**Marilyn Davies**  
College of Business

Design by

**B creat!ve**

## Agenda

*(Tentative- Elements of the day may change)*

8:00am – 9:00am	Doors Open Check-in Lite Breakfast
9:00am – 12:00pm	Conference
12:00pm – 1:00pm	Lunch
1:00pm – 1:20pm	Community Awards
1:20pm – 2:00pm	Scholarship Presentation
2:00pm - 3:00pm	Keynote Presentation
3:00pm – 6:00pm	Latina Shop
5:00pm – 6:00pm	Networking and Cocktails

### Date

Friday, November 11<sup>th</sup>, 2022

### Conference Venue

University of Houston – Downtown  
One Main Street  
Houston, Texas 77002

### Audience Size

200

### Target Audience

- Latina Business Owners
- Latina Career Professionals
- Latina Community Leaders
- Latina MBA Students

**Diamond**  
(Title Sponsor)  
**\$10,000**

- **Official Title Sponsor** of the Conference
- Five (5) POHF SCHOLARSHIPS in Sponsor's Company Name
- Twenty (20) Conference Registrations for Scholarship Awards & Conference
- Twenty (20) Power Executive Briefcase Annual Memberships for 2023
- Underwriter of designated Networking Event in addition to the conference in 2022 (Bonus Event)
- Presentation during Conference
- Introduction of Keynote Speaker

**Platinum**  
**\$7500**

- Three (3) POHF SCHOLARSHIPS in Sponsor's Company Name
- Fifteen (15) FULL Conference Registrations for Scholarship Awards & Conference
- Ten (10) Power Executive Briefcase Annual Memberships
- Prominent Logo placement pre-event, during and post event on Social Media & Newsletter

**Gold**  
**\$5000**

- Two (2) POHF SCHOLARSHIPS in Sponsor's Company Name
- Ten (10) FULL Conference Registrations for Scholarship Awards & Conference
- Eight (8) Power Executive Briefcase Annual Memberships
- Prominent Logo placement pre-event, during and post event on Social Media & Newsletter

**Silver**  
**\$3500**

- One (1) POHF SCHOLARSHIPS in Sponsor's Company Name
- Ten (10) FULL Conference Registrations for Scholarship Awards & Conference
- Five (5) Executive Briefcase Annual Memberships
- Prominent Logo placement pre-event, during and post event on Social Media & Newsletter

**Bronze**  
**\$1500**

- 10 FULL Conference Registrations for Scholarship Awards & Conference
- Four (4) Executive Briefcase Annual Memberships
- Recognition on the day of Scholarship Award Luncheon & Conference
- Prominent Logo placement during and post event on Social Media & Newsletter

**Friend Of POHF**  
**\$500**

- Five (5) FULL Conference Registrations for Scholarship Awards & Conference
- 2 POHF Executive Briefcase Purse Annual Memberships
- Recognition on the day of Scholarship Award Luncheon & Conference

**Patron of POHF**  
**\$250**

- 2 FULL Conference Registrations for Scholarship Awards & Conference
- 1 POHF Executive Annual Membership
- Recognition on the day of Scholarship Award Luncheon & Conference

Please send an email to [CFO@poweronheelsfund.org](mailto:CFO@poweronheelsfund.org) for invoicing.